

App branding asset checklist

Workspace assets

☐ **Workspace logo**

512 × 512px (1:1 ratio) - JPG or PNG

☐ **User or speaker pictures**

400 x 400px minimum (1:1 ratio) - JPG or PNG

☐ **App menu banner**

1500 x 500px (3:1 ratio) - JPG or PNG

☐ **App menu icons**

72 x 72px (1:1 ratio) - PNG only with transparent background

The icon within the image needs to be 40 x 40px, with 16px transparent margin around all edges

☐ **Link or app content icons**

300 x 300px (1:1 ratio) - PNG only, backgrounds can be used

No margin is needed. You can use a light background for your icons.

☐ **Feed banner (on home screen or individual feeds)**

1500 x 700px - JPG or PNG

☐ **Feed post image**

4:3 ratio, with 2000 x 1500px. Maximum file size is 350 KB.

☐ **Session banner**

1000 x 150px (20:3 ratio) - PNG or JPG

(600 x 150px format is optimal for events with mobile apps only)

☐ **Sponsor logos**

400 x 400px (1:1 ratio) - PNG or JPG

☐ **Sponsor page banner**

1000 x 150px (20:3 ratio) - PNG or JPG

(600 x 150px format is optimal for events with mobile apps only)

☐ **Page banner**

1000 x 150px (20:3 ratio) - PNG or JPG for all platforms

(600 x 150px format is optimal for events with mobile apps only)

☐ **Speaker background banner ("bust" component image)**

1920 x 400px - PNG or JPG

☐ **Registration page banner**

2880 x 692 px, PNG or JPG. Max file size 10MB.

☐ **Registration page images within the description**

The space available for the description images is 1370 px wide. Images that are less than 1370px wide will keep their file dimensions. If you intend to use the full width for your image, use an image that is 1370px wide.

PNG or JPEG. Max file size 10MB.

☐ **Email banners**

The recommended aspect ratio for images is 4:1, with recommended dimensions of 800 x 200px. PNG or JPEG

App container assets

☐ **App Store icon**

1024 x 1024px - PNG

☐ **Google Play store icon**

512 x 512px - PNG only with transparent background

☐ **Google Play feature graphic**

1024 x 500px - PNG or JPG

☐ **Splash screen (tablet app loading screen)**

2048 x 2048px - PNG

☐ **Splash screen (phone app loading screen)**

1242 x 2208px - PNG